

Dear Parents,

This year's jog-a-thon is a significant fundraiser for Caleb Greenwood Elementary that includes all students. This is a fun and fit activity for K-6th graders to show their support and raise funds for our classrooms. Our goal is to support *literacy* by providing books for each classroom, building classroom libraries rich with both fiction and non-fiction selections that will excite our students about reading. We hope that each family will participate in the jog-a-thon to the best of their ability. If each student raises at least \$25 we will achieve our goal. Students will have a chance to earn prizes from our generous community donors while also supporting their school. Although the goal of this event is to raise funds for literacy, we put the jog-a-thon together for three very important reasons:

- ❖ Promote the importance of physical fitness
- ❖ Build school spirit and pride
- ❖ Create a fun, memorable experience for our children

We hope to deliver on all three!

Please be sure to visit our sponsors and thank them with your patronage. We're hoping to make this jog-a-thon a success, so the more contributions you raise, the more successful we'll be at achieving our goal. Thank you in advance for your commitment to our school and support in making this year's jog-a-thon a great success!

Our school goal is **\$10,000** and we plan to achieve it!

If you have any questions, please email Michele Payne at princesspayne88@yahoo.com

Caleb Greenwood Elementary
"IB therefore I Run"
2013 Jog-A-Thon Committee and PTSO

TIPS FOR SUCCESS

- ✓ **SET A GOAL – a prize, number of laps or a dollar amount.**
- ✓ **MAKE A LIST of friends and family to ask or call for support. Here is a phone script idea for what to say:**

"Hello, I am calling today to tell you about the jog-a-thon at my school! We are raising funds to supply each of our classrooms with the books we need to support literacy and our new IB program. Our school is building classroom libraries rich with both fiction and non-fiction books that will excite me and other students' year after year. Can you help support me and my school with a donation?"

- ✓ **MAKE A SHORT VIDEO letting people know why you would like their support and email it to your friends and family.**
- ✓ **No more catalog sales! 100% of the money raised goes to Caleb!**
- ✓ **GET YOURSELF RACE READY!**

VOLUNTEER OPPORTUNITIES

We need your help to make this event successful. You can sign up on our Jog-A-Thon site through volunteerspot.com. The link is located on our school home page or going to <http://vols.pt/HoPGcF>

IB therefore I RUN



Jog-A-Thon

**FRIDAY,
OCTOBER 4, 2013**

**CALEB GREENWOOD
ELEMENTARY
SCHOOL**

A Fundraiser to Support Literacy

Jog-A-Thon website
<http://calebgreenwood.scusd.edu/event/jog-thon>

Caleb Greenwood School Website
<http://calebgreenwood.scusd.edu>

RUN DAY INFORMATION

It will be a fun day!! All students receive and official "IB therefore I RUN" t-shirt made possible by corporate and family sponsorships. Energetic music, water and post run snacks will be provided.

Participants are encouraged to wear sunscreen and proper footwear for running, jogging and walking. The whole family is welcome to stay and participate in the run.

PLEDGE INFORMATION

Students may start collecting pledges as soon as they receive their pledge forms. Pledges may be made by anyone-family, friends, neighbors and coaches. Pledge forms may be turned in on each collection date for a chance at prizes, no later than Oct. 11th. Pledge forms can be turned into your teacher or the front office.

PLEDGE COLLECTION DATES:

FRIDAY Oct 4th

FRIDAY Oct 11th

All winners and prizes will be announced at a special assembly on Monday, October 14th.



STUDENT INCENTIVES AND PRIZES

Students will have the opportunity to earn prizes for each level they achieve in their fund raising efforts. EVERY student participant will receive a T-shirt!

\$25 Cat in the Hat LEVEL

- T-shirt
- 1 entry into the drawing

\$50 Wimpy Kid LEVEL

- \$25 Cat in the Hat Level Prize
- Glow in the Dark Shoelaces
- 2 entries into the drawing

\$100+ Harry Potter LEVEL

- \$50 Wimpy Kid Level prize
- Entry into Silly String Run
- 4 entries in to the drawing

TOP EARNER PER CLASSROOM EARNS A \$25 GIFT CARD TO BARNES & NOBLE

"SILLY STRING RUN" All students who raise \$100 or more will participate in the Silly String Run. Each student will get their own can of silly string to spray Principal Whitten and our Caleb Teachers at a special time and place on Monday, October 14th.

SPECIAL AWARDS FOR TOP-EARNING STUDENTS:

EARNING LEVEL	PRIZE
School Goal \$10,000	NO HOMEWORK FOR 1 WEEK – ALL STUDENTS
Top Student Earner	Kindle Fire HD
Top Classroom Earners	\$25 gift card to Barnes & Noble
\$25+	Entry into drawing and a chance to win fun prizes
All Students	T-Shirt!

GREAT PRIZES!

COLLECTION DATE ACHIEVEMENT AWARDS:

Pledge forms may be turned in to your teacher or the PTSO jog-a-thon box (located in the front office) at any time.

Friday, Oct 4th

First official day pledge forms may be turned in to begin counting towards prizes.

Friday, Oct 11th @ 2PM

Last day to turn in pledge forms for a chance at prizes. Pledges turned in after this date will not be counted towards school goal and prizes.

Monday, Oct 14th

Special assembly to announce winners, hold drawing and participate in Silly String Run.